

About Cookies

Website hotelepoque.ro uses cookies.

The following information is intended to inform the user more information about placing, use and administration "cookies" used by the website hotelepoque.ro

This documents also presents some useful links related to this topic. If you need more information, and they are not mentioned below, please contact us at: marketing@hotelepoque.ro

Please read the following information:

This website uses cookies (both its own and from third parties) to provide visitors a much better browsing experience and services tailored to the needs and interests of each.

In what we call "web 2.0", "cookies" plays an important role in facilitating access and delivery of multiple services over the internet user to enjoy, such as customizing the version of the site by type device's use.

Cookies offer owners of sites valuable feedback on how their websites are used by users so that they can make it more efficient and accessible to users, enabling multimedia and other applications on other sites to be included in a particular site to create a browsing experience more valuable, more useful and more enjoyable, improve the efficiency of online advertising.

What is a "cookie"?

An "Internet cookie" (a term known as "browser cookie" or "HTTP cookie" or simply "cookie") is a small file consisting of letters and numbers that will be stored on your computer, handheld or other equipment from a user that is accessing the Internet.

The cookie is installed by request issued by a server to a web browser (eg Internet Explorer, Firefox, Chrome) and is completely "passive" (does not contain software viruses or spyware and can not access the information on the hard drive user).

A cookie consists of 2 parts: the name and value of the cookie content. Moreover, during the existence of a cookie is determined; Technically, only the web server that sent the cookie can access again when a user turns on the website associated webserver respectively.

Cookies themselves do not require personal information to be used and, in most cases, not personally identify Internet users.

There are two broad types of cookies:

Session cookies - these are temporarily stored in the cookies file of your Web browser for it to store them until the user exits the website in question or close the browser window (eg when logging / delogarii a webmail account or social networks).

Persistent cookies - these are stored on the hard drive of a computer or device (and generally depends on the default cookie lifetime). Persistent cookies include those placed on another website than the one you visit the user at the time - known as "third party cookies (cookies placed by third parties) - which can be used anonymously to store a user's interests, so be delivered most relevant advertising to users.

What are the advantages of cookies?

A cookie contains information that connect a web browser (user) and a specific web server (website). If a web browser that accesses the server again, it can read the information already stored and react accordingly.

Cookies provide users an enjoyable experience browsing various websites and support efforts to provide them a comfortable experience as online privacy preferences, language options on the website, shopping cart or relevant advertising.

What is the lifespan of a cookie?

Cookies are administered by the Web server. The lifetime of a cookie can vary significantly, depending on the purpose for which it is placed. Some cookies are used only for one session (session cookies) and are not retained once the user has left the website and some cookies are retained and reused each time the user returns to that website ('Cookie permanent links'). Nevertheless, cookies can be deleted by a user at any time via your browser settings.

What are cookies placed by third parties?

Certain sections of content from some sites may be provided by third parties / suppliers (eg boxing news, a video or a commercial). Such third parties may also place cookies via this site they are called "third party cookies" that are placed by the owner of the website in question. Suppliers must respect others also applicable law and the privacy policies of the website owner.

How cookies are used by this site

Visiting this site may place cookies purposes:

- Performance Cookies Site
- Cookies visitor analysis
- Cookies for geotargetting
- Cookies registration
- Cookies for advertisers
- Cookies advertising providers
- These cookies may come from the following third parties: Google Analytics, Facebook, AdOcean

Cookies performance:

This type of cookie retains user preferences on this site, so there is no need of setting them at each visit to the site. Examples:

- volume settings for video player
- speed video streaming with compatible browser

Cookies for visitor analysis

Each time a user visits this site analytics software provided by a third party generates a cookie for analyzing user. This cookie tells us whether you have visited it before. The browser will tell if you have this cookie, and if not, we will generate one. It allows monitoring of unique users who visit us and how often do.

As long as you are not registered on this site, this cookie may be used to identify individuals, they are used only for statistical purposes. If you have registered we also know, the details you have provided to us, such as your e-mail and username - which are subject to confidentiality and the provisions of the Terms and Conditions, Privacy Policy and legislation in force on the protection of personal data.

Cookies for geotargetting

These cookies are used by software that determines what country coming. It is completely anonymous and is only used to target content - even when you are on our website in Romanian or another language receive the same ad.

Cookies for registration

When you register on this site, we generate a cookie announce if you are registered or not. Our servers use cookies to show us the account with which you registered and you are allowed for a particular service. It also allows us to associate any comments you post on our site with your username. If you select "Keep me", this cookie will be automatically deleted when you close your browser or computer.

Cookies for advertisers

These cookies allow us to find out whether or not you have viewed an ad online, what type and how long it's been since you have seen the advertisement.

These cookies we use and to target online advertising. We may also cookies from a third party, for proper targeting of advertising better to show advertisements about vacant for example, if a user visited the site recently an article about vacancies. These cookies are anonymous, they store information's content viewed, not users.

Also, set the anonymous cookies and other sites that have advertising. Receiving them, so we can use to recognize you as a visitor to that site later if you visit our site, we will be able to deliver advertising based on this information.

Other third-party cookies

On some pages, others may set their own cookies anonymous in order to track the success of an application, or to customize an application. Due to the use, this site can access cookies, as third parties can not access cookies owned by this site.

For example, when using the distributed an article found on this social networking site, social network that will record your activity

What type of information is stored and accessed via cookies?

Cookies keep information in a small text file that allows a website to recognize a browser. The web browser will recognize until the cookie expires or is deleted.

Why are important for Internet cookies?

Cookies are the focus of the efficient operation of the Internet, helping to generate a friendly browsing experience and adapted to each user's preferences and interests. Refusal or disabling cookies may be some sites impossible to use.

Refusal or disabling cookies does not mean you will no longer receive online advertising - but it will not be able to take into account your preferences and interests, evidenced by browsing behavior.

Examples of important uses cookies (that does not require user authentication through an account):

Contents and services tailored to user preferences - categories of news, weather, sports, maps, public services and government, entertainment sites and travel services.

Offers tailored to the interests of users - retaining passwords, language preferences (eg displaying search results in Romanian).

Withholding child protection filters on Internet content (family mode options, functions Safe Search).

Limiting frequency to broadcast commercials - limiting the number of views of an advertisement for a particular user on a website.

Providing advertising more relevant to the user.

Measurement, optimization and analytics features - such as confirming a certain level of traffic to a website, what type of content is viewed and how a user arrives on a website (eg. By search engines directly from other websites sites etc). Websites runs these tests to improve their use for the benefit of users sites.

Security and confidentiality issues

Cookies are not viruses! They use plain text format type. There are composed of pieces of code so I can not be executed nor can auto-run. Consequently, you can not duplicate or replicate on other networks to run or replica again. Because they can not perform these functions can not be considered viruses.

Cookies can still be used for negative purposes. Since preferences and stores information about users' browsing history, both on a particular site and on several other sites, cookies can be used as a form of Spyware. Many anti-spyware are aware of this fact and constantly marks the cookies to be deleted in removal proceedings / scan anti-virus / anti-spyware.

Generally browsers have integrated privacy settings that provide different levels of acceptance of cookies, the validity and erased automatically after the user has visited a particular site.

Other security issues related to cookies

Because identity protection is very valuable and is the right of every internet user, you should know that any problems can create cookies. Because through them constantly transmitted in both directions between the browser and the website information, or if an attacker unauthorized person intervenes during data transmission, the information contained in the cookie can be intercepted. Although rare, this can happen if the browser connects to the server using an unencrypted network (eg unsecured WiFi network).

Other attacks based on wrong setting of cookies cookie involve servers. If a website does not require the browser to use only encrypted channels Attackers can use this vulnerability to trick browsers to

send information through insecure channels. The attackers then uses the information for unauthorized access certain sites. It is very important to be careful in choosing the most appropriate method of protecting personal information.

Tips for a safe and responsible navigation based on cookies.

Due to their flexibility and the fact that the majority of the most visited sites and highest use cookies, they are almost inevitable. Disabling cookies will not allow user access sites and the most widely used such as Youtube, Gmail, Yahoo and others.

Here are some tips that can ensure carefree surfing but using cookies:

Customize your browser settings regarding cookies to reflect a comfortable level of security for you using cookies.

If you do not mind cookies and you are the only person who are utilizing computer, you can set expiration dates lunigi browsing history storage and access of personal data.

If you share access to your computer, you can consider your browser setting to delete individual navigation data every time you close your browser. This is a solution to access sites that place cookies and delete any information from visitors browsing session closes.

Install and update your anti-spyware applications will constantly.

Many applications of detection and prevention of spyware include detecting attacks on websites.

This prevents the browser from accessing websites that could exploit browser vulnerabilities or to download malicious software. Make sure that you always updated browser. Many cookies are made based attacks exploiting the weaknesses of the old versions of browsers.

Cookies are everywhere and can not be avoided if you want to enjoy access to the best and the biggest sites on the Internet - local or international. With a clear understanding of their mode of operation and the benefits they bring, you can take steps ASTEL security that you can surf the Internet with confidence.

How do I turn off cookies?

Disabling and refusal to accept cookies may be specific sites visited impracticable or difficult to use. Also, refusing to accept cookies does not mean you will not receive / view online advertising.

It is possible to set your browser so that cookies will not be accepted or you can set your browser to accept cookies from a particular site. But for example, if you are not using cookies Record, you will not leave comments.

All modern browsers allow you to change the setting of cookies. These settings are found usually in the "options" menu or "preferences" of your browser.

To understand these settings, the following links may be useful, otherwise you can use the "help" of your browser for more details.

Cookie settings in Internet Explorer

Cookie settings in Firefox

Cookie settings in Chrome

Cookie settings in Safari

To set cookies generated by third parties can consult and <http://www.youronlinechoices.com/ro/> site where you can find more information on privacy related to online advertising.